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Targit A/S  
Aalborgvej 94  
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Att.: Dr. Morten Middelfart

**Date** 28 May 2013  
**Your ref.** -  
**Zacco ref.** P200400028 US BLU/SHA

## USA

### Assessment of Dr. Middelfart's patent activity as inventor Targit A/S

To whom it may concern:

The purpose of this letter is to document Dr. Morten Middelfart's patent activity as inventor to several US patents and applications in the name of Targit A/S (DK). Targit is a company in the software industry with its headquarters in Denmark and develops and sells software for business intelligence and analytics in connection with computer databases.

The technology that Dr. Morten Middelfart develops focuses on making business intelligence software easier to work with for the average user within a customer organization, including hyper-relations, meta-morphing, unstructured data in an OLAP context, and a history of analytical flow. Each of these developments contributes to organizational adoption rates by making data manipulation easier for non-experts.

We have conducted a patent document search in the United States Patent Office's online database available at [www.uspto.org](http://www.uspto.org) to reveal patent documents filed by applicants mentioning databases in their abstract. In this search large multinational companies such as IBM, MICROSOFT CORP., SAP AG, HITACHI LTD, GENERAL ELECTRIC, ORACLE and HP show as top filing assignees.

The same search reveals that Dr. Morten Middelfart is among *the most active inventors* in this technical field. With 7 US patents granted at this time, he is ranked as a top 1.8% of most active inventors in terms of granted US patents or filed US patent applications. Further, Dr. Middelfart is about to file yet another US patent application in this technical field.

A similar search conducted among Danish patents and patent applications reveals that Dr. Middelfart is the most active inventor in this field in Denmark.

Yours sincerely,



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Patent Attorney  
Senior Partner

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**About Bent Lundsager**

The undersigned, Bent Lundsager, is an experienced Patent Attorney and Senior Partner with Zacco. He has a particular focus on the technical field of software and electronics. He is a lecturer at the Danish Patent and Trademark office, where he teaches on computer implemented inventions. He is also a founding member of the International Institute for Intellectual Property Management ([www.I3PM.org](http://www.I3PM.org)) and contributed to the book "The IP manager" published by Heymann's Verlag (DE).